



Tian Fang Fang



Atelier Intimo Flagship

Prize Official Selection in Decorate (interior)

Company O and O Studio Limited

Artist O&O STUDIO

Category Professional

Design Team Eric Chan, Suzanne Li, Katt Chung Yap

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In 2020, our world was hit by unprecedented virus and natural disasters. Atelier Intimo Flagship in Shanghai, designed by O&O Studio, was inspired by the concept of "Rebirth of the Scorched Earth", implying the use and integration of the nature's healing power that could give mankind new hope. O&O Studio wants to craft a dramatic space that allows visitors to spend moments to imagine and fantasize in such time and space. A series of art installations was also created by O&O as part of the interior design. The flagship is not a typical retail space, but a performing stage for Atelier Intimo.

Bio

"Originate – As We Envision, Originate – As We Create" O&O Studio is a Hong Kong based design-led studio with a working ethos of "Out and Outer", fully committed to clients with thoroughgoing attitude. O&O do not provide standardized design formula and believe that each project should be originated from a critical and cohesive process of strategic and visual thinking through to the end users' evaluation. O&O's spatial creation performs through its composition, materiality, and spatial layering as importantly as with the context and the end users, particularly for the next generation.



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Katt Chung Yap



Atelier Intimo Ningbo - Wa Zuo

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O&O Studio takes on the resembling visual beauties and traditionalities between Wa Zuo (roofing in Chinese architecture) and the formation of new family in marriage, and designs a series of neat and expressive modular components with circular Chinese windows display and tiles stack as key features. A Chinese garden space is formed in its front, with displaying racks topped with tilted and elongated roof tiles, imitating the rain water flow along a pitched roof. The mirror surfaces of the secondary walls act as a virtual backdrop extending and completing the garden scenery in this new dwelling.

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